

## **Foil Stamping**

**Foil Stamping**, (also known as Foil Application) typically a commercial printing process, is the application of metallic or pigmented foil on to a solid surface by application of a heated die onto foil, making it permanently adhere to the surface below leaving the design of the dye.

### **Description**

In the process known as hot foil stamping, foil stamping machines uses heat to transfer metallic foil to a solid surface. Examples of items that are foil stamped include annual reports, pocket folders, product packaging, note cards/thank you cards, business cards, envelopes and letterhead. The foil stamp is a permanent process.

### **Foil Types**

Foils come in a wide selection of colors and finishes, from the most commonly used metallic gold and silver to foils with pearlescent and holographic effects. Please find below some Examples (Snap Shots from Our Swatch Books):

#### 1A. Metallized Stamping Foil (Gold or Silver)



1B. Metallized Stamping Foil (Other Colors)



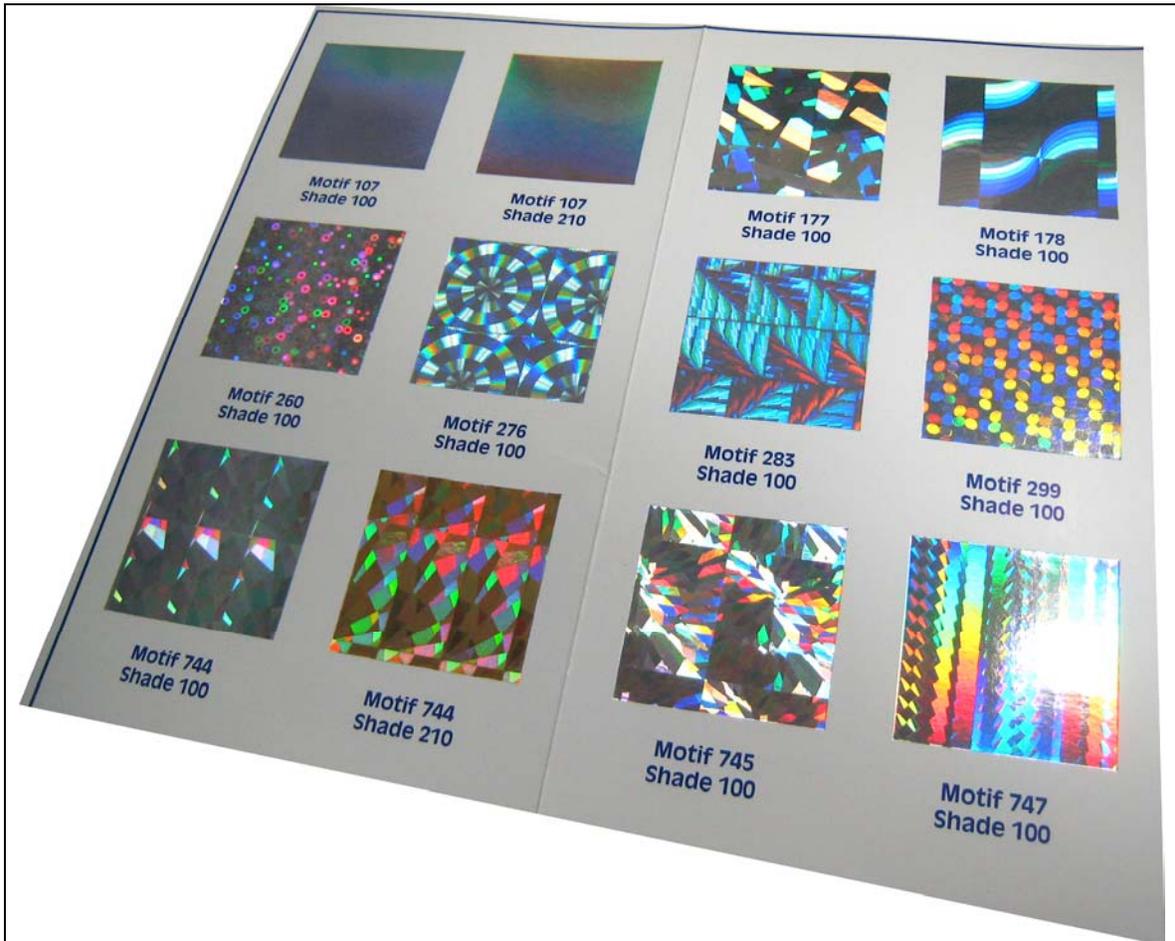
2. Pigment (Gloss) Stamping Foil



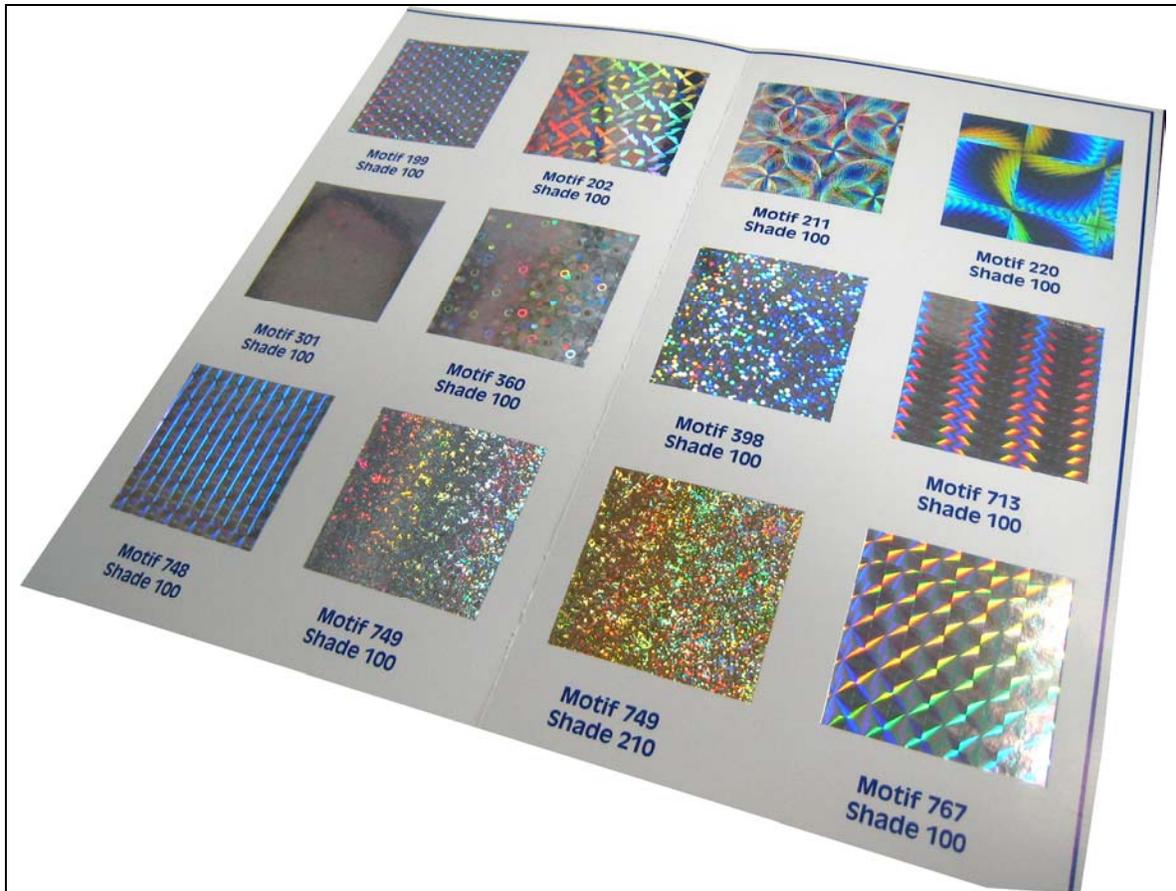
3. Pigment (Matte) Stamping Foil



4. Holographic Gratings & Patterns Stamping Foil



4. Holographic Gratings & Patterns Stamping Foil (Continue)



\*In-Stock Foil Colors:

- Selected Bright Gold & Silver Metallized
- Selected Colored Metallized

\*Special Order is Available for:

- All Other Foil Colors (Above)

5. Special Effect Stamping Foil (Custom Made)

- Cost-effective decorating that creates visual excitement, appeal and value.
- Brushed foils, antique patterns, multi-color foils and diffraction gratings create a wide range of illusions from metallic to woodgrain to shimmering rainbows.
- Each one is custom formulated for the finest quality. Call for more information!



# Real Application Examples:

Business Cards



Letterhead & Envelopes



Presentation Folders



Greeting Cards



Gift Certificates



Labels

