

## **Color Photos**

Color Images exposed under improper lighting may have a color cast. Underexposure or overexposure can also lead to loss of detail in shadows (darkest area) or highlights (lightest areas). Without the help of photo editing software (e.g. Photoshop), prepress services may eliminate casts when making color separations, but cannot put details into separations when non exist in originals.

## **Black & White Photos**

To get good halftones, start with good originals. Look for full tonal range and good contrast. Good originals show details in their highlights (lightest areas) and shadows (darkest areas). Photo with too much contrast may lack detail. Low-contrast images reproduce as flat and lifeless. Images made on fast films or inexpensive digital cameras may not look sharp when enlarged.

