

Printing Newsletters and Feature Sheets

Newsletters are commonly printed with 1 to 8 pages on 80# to 100# gloss or matte text weight paper stock.

Newsletters can be a great marketing tool:

- It is a great positioning tool.
- It maximizes top-of-mind awareness.
- It strengthens customer loyalty and triggers repeat sales.
- It is a branding tool that makes a statement about your business.
- It makes a customer aware of the featured products and services your company offers.

Feature Sheets are commonly printed with 1 to 8 pages on 100# gloss or matte text to 14pt gloss or matte cover.

Feature Sheets are commonly used in Real Estate Advertising for:

- Showing Details of Property (Price, Floor Plan, Property Tax, Price, etc.)
- Showing Attractive Pictures
- Showing Realtor's Personal Information

▼ Standard Outside Layout



▼ Standard Inside Layout



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